

ANGELA HOM

WRITER | EDITOR | CONTENT CREATOR

La Habra, CA | (858) 371-8711 | arhom99@gmail.com

angelahom.com | [LinkedIn Profile](#)

EDUCATION

Bachelor of Arts in Journalism & Integrated Media - Writing & Publishing

Minor: Public Relations

Biola University - May 2021

EXPERIENCE

Campaign Copywriter & Content Creator

February 2022 - March 2023

Generous Generation (GenGen)

Remote

- Collaborated with non-profits and content creators to make social media campaigns targeting the Gen Z demographic.
- Aided in digital campaigns by creating attractive and engaging copy and videos for an Instagram audience of over 700 followers leading to a 20% increase in engagement.
- Created and edited entertaining content following present internet trends for Instagram posts and reels to drive community engagement.
- Developed creative content through Instagram to innovate new methods of engagement.

Social Media Manager

September 2019 - May 2021

Biola University-Kristos Campus Missions

Remote/La Mirada, CA

- Produced social graphics and copy for the club's Instagram account to engage with a 200+ follower community.
- Co-posted bi-weekly Instagram posts to promote member engagement across online and offline events.
- Monitored community metrics to adjust model and improve performance strategically.

Copy Editor

August 2020 - May 2021

Biola University-The Biolan Yearbook

Remote/La Mirada, CA

- Proofread and edited copy from the Copy Writer to produce Biola University's first complete yearbook during the COVID-19 pandemic.
- Pitched ideas, contacted and interviewed interviewees for yearbook features.
- Adapted and pivoted for COVID-19 restrictions to create engaging content for college students and staff.

Staff Writer

September 2019 - May 2020

Biola University-The Point Magazine

La Mirada, CA

- Wrote long-form articles for the semesterly printed magazine by the deadline.
- Collaborated with editors to improve writing for print from feedback.
- Worked with editors, photographers and designers to complete cohesive pieces for the printed issue.

Editorial Intern

January 2019 - May 2019

The Cultivation Project

Remote/San Diego, CA

- Wrote, edited and revised feature articles bi-weekly for online publishing.
- Actively engaged with social audiences on Instagram and Facebook to expand engagement following SEO principles.
- Interviewed sources and compiled the information into written pieces.

SKILLSET

- Social Media (Instagram, Facebook, Tik Tok, YouTube)
- Creative Writing
- Copy Editing
- Organization Platforms (Adobe Creative Suite, Zoom, Google Suite, Notion, Slack, WordPress, Canva)