

# ANGELA HOM

WRITER | EDITOR | CONTENT CREATOR

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[angelahom.com](http://angelahom.com) | [LinkedIn Profile](#)

## EDUCATION

### Bachelor of Arts in Journalism & Integrated Media - Writing & Publishing

Minor: Public Relations

Biola University - May 2021

## EXPERIENCE

### Campaign Copywriter

February 2022 - Present

Generous Generation (GenGen)

Remote

- Researched non-profits for campaigns and created copy for social media postings targeting the Gen Z demographic within a ~4-week campaign.
- Aided in online presence for campaigns by creating copy and videos for Instagram for an audience of over 700 followers leading to a 20% increase in engagement.
- Coordinated with designers to uphold brand reputation on all platforms.
- Assisted web developer with copy and delivered within a reasonable time.
- Attended and contributed to content ideation meetings weekly.

### Editor & Administrative Assistant

May 2021 - October 2021

Telos Education

Remote

- Proofread and refined college application essays for high school students by a given deadline.
- Taught grammar, reading, writing, and vocabulary for middle school and high school-aged students daily.
- Proctored and graded SAT tests for students and created student documents for other classes daily.
- Self-managed assignments given including organization of administrative material.

### Copy Editor

August 2020 - May 2021

Biola University-The Biolan Yearbook

Remote/La Mirada, CA

- Proofread and edited copy daily from the Copy Writer according to AP Style to produce Biola University's first complete yearbook during the COVID-19 pandemic.
- Pitched ideas for the yearbook, contacted and interviewed interviewees for yearbook features.
- Brainstormed engaging content for spreads with the yearbook staff.

### Staff Writer

September 2019 - May 2020

Biola University-The Point Magazine

La Mirada, CA

- Wrote articles on various topics for the semesterly printed magazine.
- Collaborated with editors to improve writing for print from feedback.
- Worked with editors, photographers and designers to complete cohesive pieces for the printed issue.

### Editorial Intern

January 2019 - May 2019

The Cultivation Project

Remote/San Diego, CA

- Wrote, edited and revised feature articles bi-weekly for online publishing.
- Contributed to the company's goals and social media presence on Instagram and Facebook.
- Interviewed sources and compiled the information into written pieces.

## SKILLSET

- Copy Editing
- Feature & Article Writing
- Social Media (Instagram, Facebook, Twitter, Tik Tok)
- Organization Platforms (Microsoft Office Suite, Zoom, Google Suite, Notion, Slack)